



Welcome to 9th summit of REFORME network in Lecce

„New REFORME topics for the period 2012-2016“

Bloc 2: Possible action fields

Proposals – opportunities for the REFORME network

- Methods to reduce teenager unemployment rate
- Marketing for the construction sector in link with demographic changes
- Influence of „energy saving“ on professional skills and the use of building materials
- Integration and use of ICT technology in the vocational training

Proposals – opportunities for the REFORME network

- New education and teaching methods for the „Generation Y“
- The „old“ generation as workers and consumers and the impact on the construction sector
- Employees flexibility and mobility – Development of practical, theoretical and language skills
- Continuous education – priorities and possibilities

Marketing for the construction sector in link with demographic changes

- Description
 - „bad“ image of construction sector
 - missing knowledge about personal development possibilities
- Action fields?
 - forcing longlife learning and health protection
 - social coverage in case of invalidity and seasonal breaks
 - best practice examples and national campaigns
 - use of modern equipment and methods in VET
 - focus on versatility of different profession
 - point out „career aspects“ to get ahead in profession

Methods to reduce the teenager unemployment rate

- Description
 - high teenager unemployment rate especially in southern Europe
 - bad economic outlook for near future
- Action fields?
 - motivation of young peoples to prepare for job / their life
 - sensibility for flexibility in country or work abroad
 - strengthening of mobility and practise during school
 - admission of national working skills – ECVET?
 - point out of language skills



The influence of „energy saving“ on professional skills and the use of building materials

- Description
 - „global warning“ concerns us all
 - changing of construction technique – „what and how“
- Action fields?
 - „upgrade“ of traditional training contents
 - introduction of modern building materials
 - new professions? i. e. „energy saver“, „maintenance / repair“,
 - placing of building physics knowledge in VET



Integration and use of ITC technology in the vocational training

- Description
 - smartphones and notebook are standard equipment
 - high research speed in electronic business
- Action fields?
 - increase of blended learning
 - use of App's and software for individual training
 - new skills for „older“ employees coming up
 - new strategy „how to teach“



News education and teaching methods for the „generation Y“

- Description
 - typical characteristics: networker, mostly optimistic attitude, „need feedback“, online, social engagement, „problems with negativ feedback“, more and more isolated from family and society, work-life-balance
- Action fields?
 - flexibel working time
 - tool to motivate for job or company
 - integration of ICT technology
 - more intensive training for low educated necessary
 - development of social skills in VET

The „old“ generation as workers and consumers and the impact on the construction sector

- Description
 - demographic change in Europe
 - gap of qualified workers
- Action fields?
 - health protection in vocational training and continuous education
 - development of strategies to keep construction workers in „our“ sector
 - training of „how to use new ICT technologies“ necessary
 - flats and houses for „the old generation“ – requirements and construction techniques

Employees flexibility and mobility – Development of practical, theoretical and language skills

- Description
 - problems to send employees abroad
 - language is most important factor for integration
- Action fields?
 - further development of „mobility handbook“ and most important words based on „Finish cards“
 - creation of personal VET partnership
 - „table of professions“ – used tools in VET, content of training, description of time and location (school, onsite,...)
 - acceptance of foreign culture and construction techniques



Continuous education – priorities and possibilities

- Description
 - no national regulations concerning the continuous education after VET
 - permanent change of construction techniques and building materials
- Action fields?
 - creation of European continuous training programs for different professions, i.e. brick layer, carpenter,
 - credit point system with European acceptance
 - development of special programs, i.e. „European facades“, „isolation of buildings“,.....

Summary – opportunities for the REFORME network

- Methods to reduce the teenager unemployment rate
- Marketing for the construction sector in link with demographic changes
- Influence of „energy saving“ on professional skills and the use of building materials
- Integration and use of ICT technology in the vocational training
- New education and teaching methods for the „Generation Y“
- The „old“ generation as workers and consumers and impact on the construction sector
- Employees flexibility and mobility – Development of practical, theoretical and language skills.
- Continuous education – priorities and possibilities



Follow-up activities – suggestion for the network

- Questionnaire for favourite topics sent-out before week 27 to all partners by BZB
- Deadline to fill in the questionnaire : 2 weeks
- Results for majority vote will be collected
- „Top-3-topics“ (TTT) will be précised in a working paper and forwarded to partners before Saragossa meeting
- Final decision at Saragossa meeting end of October



Conclusion

- Demographic change will have an impact to all of us
- Energy saving becomes more important
- European market offers chances and opportunities
- The young generation is our future

Thanks for your attention!